



WHOLE IN 1 **GOLF**

Golf Systems



WHO ARE WHOLE IN 1 GOLF...

We are Europe's leading provider of 3D visualisations and digital technology supplied to golf clubs and resorts, now working with over 500 venues.

In the midst of a digital age, our platforms allow golf clubs to embrace technological trends, which can help them to increase footfall, revenue and online presence.

Our success is attributed to the quality of our 3D visualisations, which feature at the heart of each platform and form an interactive tool for each of our partner venues-easily accessible to the golfer, the venue and visitors via several multi-media platforms; mobile applications, GPS cart computers, the club's website and in-house TV channel.

The Whole In 1 Golf System is available to all clubs for no fee.

WHY IS THERE NO FEE?

Our business model is simple.

We engage with local, regional and national organisations who will be assigned to your project as a Corporate Partner. Their collective involvement funds the project on your behalf meaning there is no financial risk on your part.

Once these Corporate Partners are assigned to your project it makes commercial sense that you get to know them with a view to generating new revenue streams. We facilitate this introduction via our networking events, held at your venue, to which all the corporate partners from your region will be invited. This provides a fantastic opportunity for you to showcase your golf club and everything it has to offer these potential new clients.



YOUR PLATFORMS EXPLAINED...

Website Flyovers

Our 3D flyovers are the heartbeat of all the multi-media platforms we develop. Having featured on Sky Sports to support multiple televised golf events you can be assured the flyover your club receives will be market leading in every sense of the term.

The digital age in which we now exist means it has never been more important to have the right online presence. The primary use of our flyovers is to enhance your online presence and ensure your website creates the right impression. More often than not you won't get the chance to speak to a prospective customer prior to them visiting your website so your website has to be right. Ask yourself an honest question.

"Does my website currently showcase our golf course as well as it possibly can?"

One of our 3D course visualisers will be assigned to your project from the start so you have a dedicated point of contact and with numerous aftereffects available such as shot lines, voiceovers, yardage counters etc we can create a truly unique end product that your club can be proud of.

Your designer will also be able to bring to life any upcoming course changes you may have in the pipeline. Even if the changes are at proposal stage let us help you give an insight into just how those changes will look. This is a service offered to all Whole In 1 Golf partner venues and all FOC.

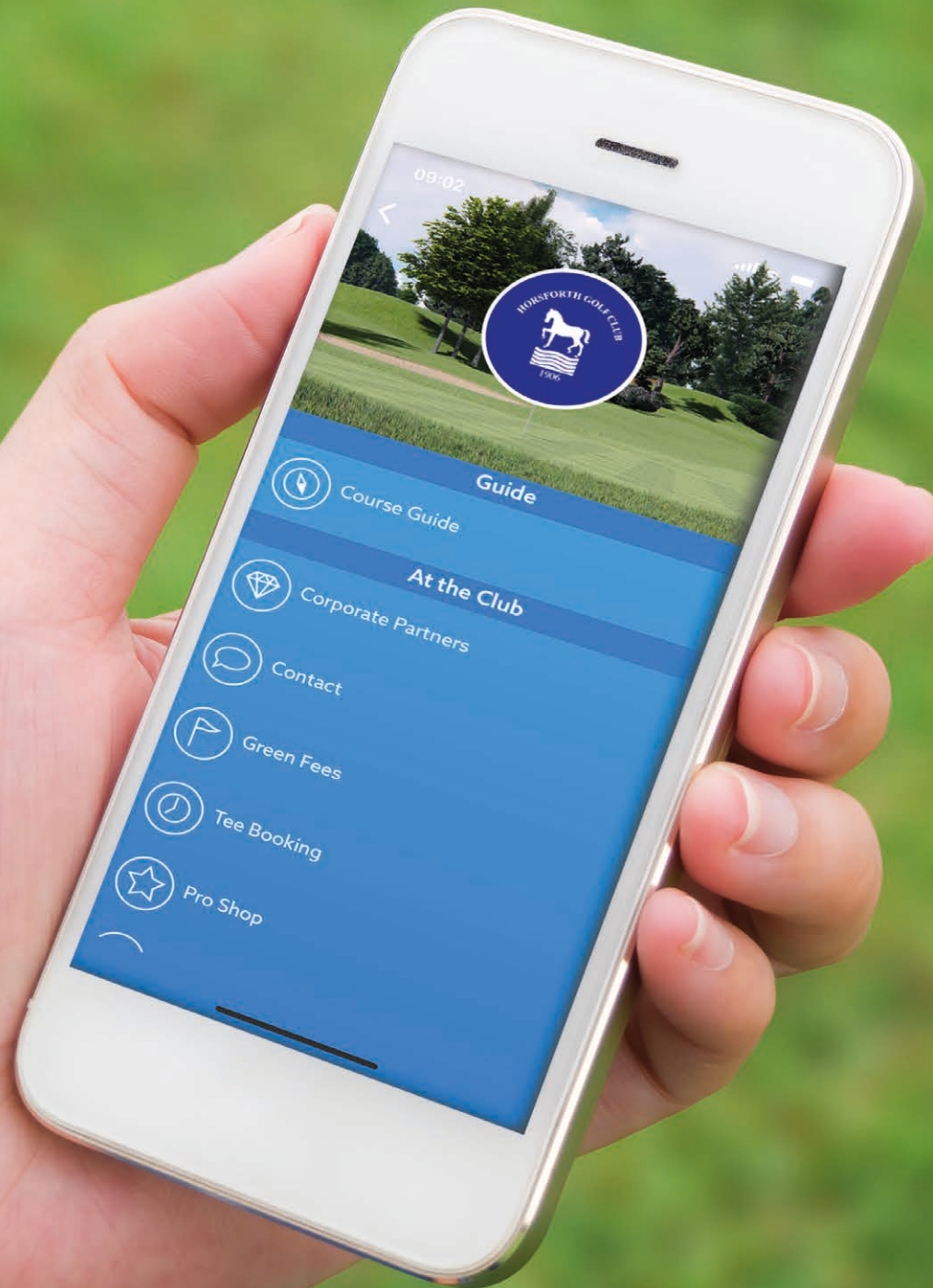
In summary, our flyovers are designed to provide you with a state of the art, online marketing tool which helps you drive footfall and the resulting revenue stream that brings.



WHOLE IN 1 **GOLF**

With golf being a very obsessive game, we know golfers like to do their research before playing. To date in 2019 we saw in excess of 1.7 million-page views across all our partner venues 3D Flyover pages.





YOUR PLATFORMS EXPLAINED...

MyCaddie smartphone app

Taking your flyovers out onto the course is the next step in the Whole In 1 Golf journey. MyCaddie by Whole In 1 Golf is the perfect tool to offer your tech savvy golfers. MyCaddie combines your flyover with numerous on course features offering your golfers an amazing tool to enhance their experience on your course.

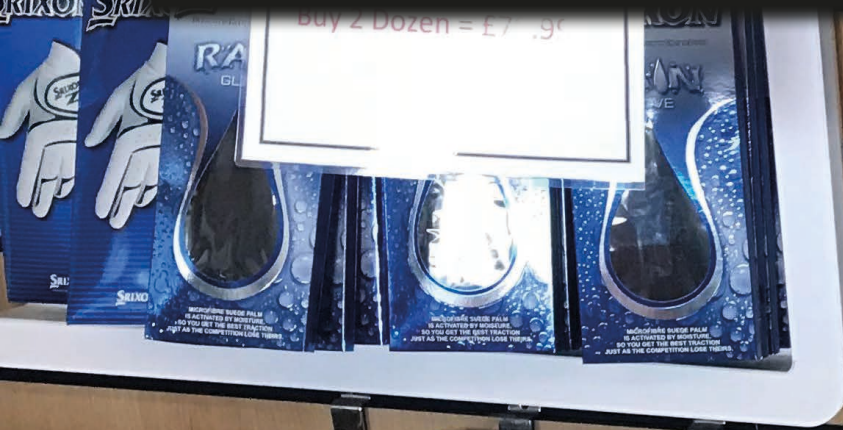
- Integrated scorecard; perfect for the everyday golfer or club competitions
- Built in GPS feature, to the front, middle and back of your greens
- Free to download and easily accessible
- Data capture through the scorecard and offers section, can be shared with the golf club
- Push notifications; send course info, latest news, venue facilities etc to all users
- Live pin positioning software, instantly communicate pin positions through app
- Calendar for events
- Social media feed
- Integrate your existing Tee booking system into the app

YOUR PLATFORMS EXPLAINED...

GPS Cart Computers/ProCapture System

MyCaddie is also available to offer your buggy users the same experience your walking golfers have with the app. If you don't have buggies at your club our new ProCapture option provides you with a great alternative. A countertop mounted unit provides you with an excellent data capture point whilst also offering your golfer a insight into the course they are about to play.

- In-cart computers in weatherproof, lockable casing.
- 3D flyovers and hole layout built in
- Live pin positions
- Scorecard function
- GPS distances to front, middle and back of your greens
- Data capture of everybody hiring the cart
- Food ordering (optional function)
- Generating revenue, you may wish to charge a fee for their rental.





YOUR PLATFORMS EXPLAINED...

Live Pin Positioning

When integrated into your smartphone apps and buggy screens, the Whole In 1 Golf live pin positioning system will further enhance your on-course experience.

Your greens/professional team can update your daily pin positions whilst out on the course or remotely via our easy to use CMS portal. Update each pin position individually or change them all at once in a matter of seconds.

Why not design your own pin layouts and offer that bespoke service to your golfers? There is also a printable option for your more traditional non-app users.

With a bit of forward planning there is a great opportunity to enhance your corporate or society experience through our pin positioning system. Working with our design team will give you the option to brand the digital and printed pin positions. Say for example you have a BMW corporate booking, we can help you make the day a memorable one by placing their branding in prominent locations amongst the pin positions.

Those subtle touches that can really influence decisions when they come to book their golf day for the following season!

YOUR PLATFORMS EXPLAINED...

Live In House TV Channel

With every round of golf starting and finishing in the clubhouse you can be sure that your flyovers will be seen on your own live bespoke TV channel

- Strategically placed LCD screens in the venue
- The live screen pulls in all the submitted scores from the smartphone apps and also the buggy system. This can be switched and used on corporate days for you to charge if required
- Your own digital noticeboard; looping venue information, fixtures/results, memberships and golf lessons can all be displayed and managed by you
- Update your screens with live content remotely via our easy to use CMS system
- Further screens can be provided for your corporate parties



Welcome to Hollywood Golf Club
the home of Rory McIlroy

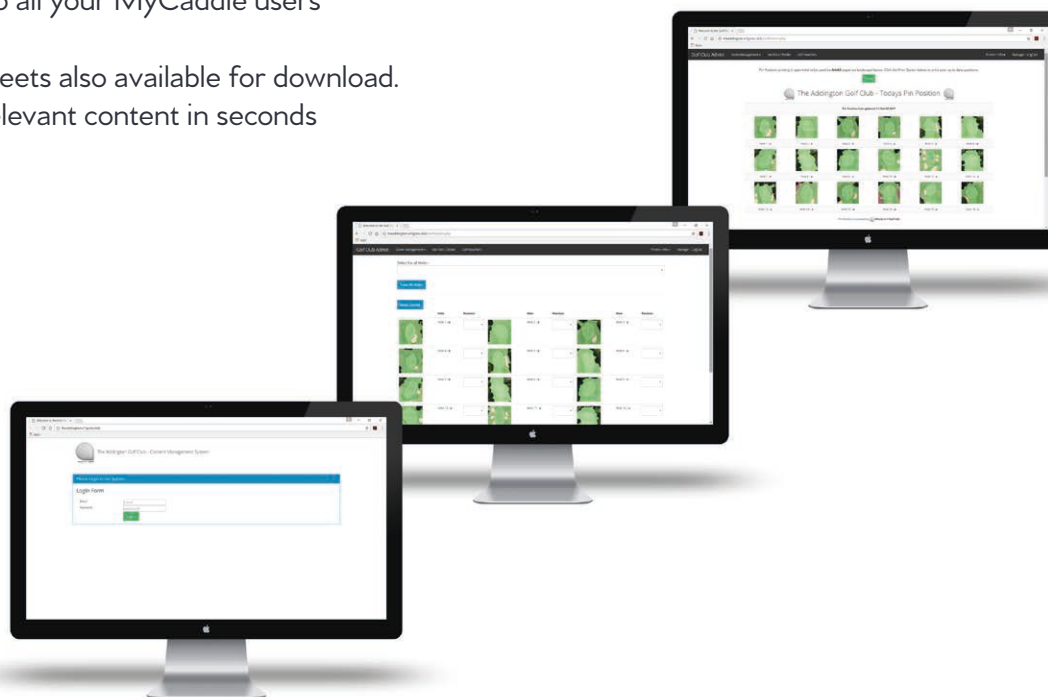


YOUR PLATFORMS EXPLAINED...

Golf Club CMS

The Whole In 1 Golf content management system allows you to interact real-time with the golfer via all the multi-media platforms we provide you with.

- Update latest news and fixture pages within MyCaddie
- Send out your own push notifications to all your MyCaddie users
- Change daily pin positions live
- Branded, printable, daily pin position sheets also available for download.
- Update your clubhouse screens with relevant content in seconds



YOUR PLATFORMS EXPLAINED...

Networking Events

One of the most valuable elements of the Whole In 1 Golf offering is our regional networking events. Networking by definition is designed to generate new revenue for all involved in a personal, relaxed environment without the pressure to buy or sell.

The aim of our networking events is to see our corporate partners from regional hubs getting together on a regular basis in a laid-back atmosphere. What better setting for this to happen than your golf club. This provides you with a superb opportunity to showcase everything you have to offer from your bar and lounge area, meeting rooms, restaurant and last but not least your stunning golf course. Typical attendees for our events will be company owners/directors, marketing managers and higher level staff members. A perfect blend of decision makers to whom we can present your venue and look to generate those all-important bookings.

Furthermore, these networking events have also presented our partner venues some less obvious benefits. A couple of recent examples would be a private school who are now taking their junior golfers into their host club and using it as an academy base. Or an interior design company who won a refurbishment contract with their host venue, needless to say the club in question were able to negotiate favourable terms with the interior design company due to that personal relationship, cultivated at their networking event.

The two success stories above are just a few of many. Networking works just ask our corporate partners and host venues!

WHAT OUR CLIENTS SAY...

Annette McMahon, Concra Wood: Review 8th July

Adam has been really easy to work with and has asked for our opinions the whole way through the upgrade of the flyover. The course looks very realistic with the elevations true to the course. Highly recommend it.

Bishop Auckland Golf Course: Review 16th April

The updated Android App is easy to install, setup and use. The interface is clear and uncluttered. Club detail has useful information and links to sections of our website to for example book a tee time, 3D Flyovers and GPS on the hole guide make this app a must for anyone who plays golf at Bishop Auckland Golf Course.

Stuart Carnie, Hollins Hall: Review 8th Jan

James and his team at Whole In 1 Golf were an absolute pleasure to deal with from initial inquiry to completion of contracts. Very professional and stuck to timelines agreed. I would highly recommend the services provided by Whole In 1 Golf.

Colin Pearson, Kingsknowe Golf Club: Review Dec 18

Whole In 1 Golf are great to work with. James and Gary are always on hand to help if we need them. I love the way that they always try to ensure that our partnership works well for the club as well as WIOG and their clients, and their expertise is invaluable.

Stephen McGoldrick, Cochrane Castle Golf Club: Review Dec 18

Whole In 1 Golf just took our Club marketing to a new level. As well as having our course flyover continually streaming in our lounge, they have just added a short video on the major Rule changes for 2019 and the January render will also include our social events going forward. This is a great platform to get messages out to our membership as well as visitors.



BEST WESTERN PLUS
ULLESTHORPE COURT
HOTEL & GOLF CLUB



WHOLE IN 1 **GOLF**

*For further information about
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a meeting.*

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GOLF CLUB

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