WHOLE IN 1 **GOLF**

Golf Systems
#thefutureofgolf

Who are **Whole In 1 Golf...**

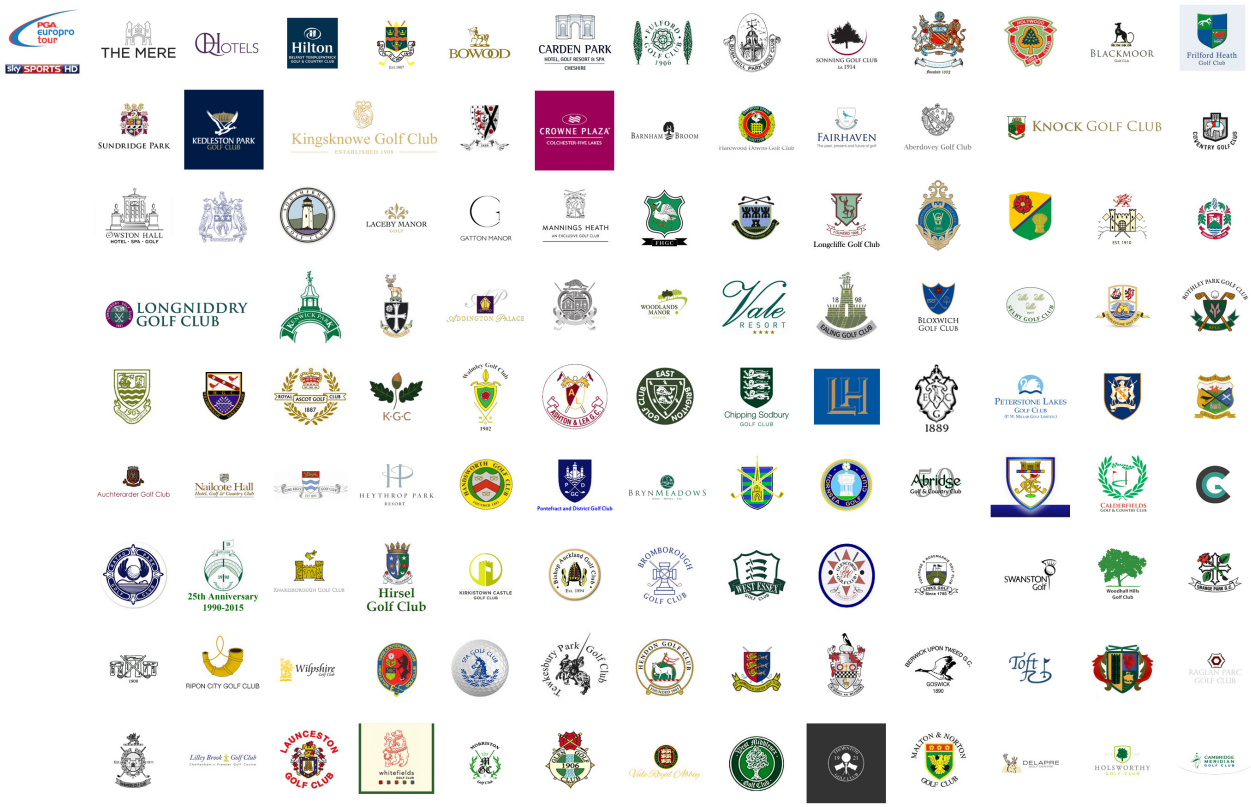
Whole In 1 Golf are the UK's leading provider of 3D flyovers and digital technology supplied to golf clubs and golf resorts. Partnering with some of the top venues in the UK their work, for the sixth-year running, is featured on Sky Sports and televised to over 200 million homes.

Using the latest technology and software Whole In 1 Golf develop a bespoke 3D flyover and interactive system for each of their partner venues. This is easily accessible to the golfer, the venue and visitors alike via several multi-media platforms; mobile applications, GPS in-cart computers, the club's website and in-house TV channel.

Now working with over 400 golf clubs and resorts in the UK and Ireland their systems are recognisable in some of the best golf clubs, including

The QHotels Group - the largest golf resort operator in the UK.
The Mere Resort – arguably the most prestigious private resort in the UK.
Nott (Hollinwell) Golf Club - ranked 19th best club in England.

The Whole In 1 Golf System is available to all clubs for **FREE.**



How is it **FREE?**

Our business model is simple.

We allow small unobtrusive adverts on each of the platforms. Those who choose to advertise with us are known as our Corporate Golf Partners.

We introduce our Corporate Golf Partners to your venue. We ask that our Corporate Golf Partners have an opportunity to play golf at your venue, at a tee time chosen by you, to sample their adverts on your state of the art system.

The Whole In 1 Golf System is the perfect, FREE, marketing tool for your golf club:

A flyover of each individual golf hole in high definition, housed on your website

Allowing your golfers to experience and get a feel for the course before even reaching the first tee

Combine your course hints and tips into a professional voiceover, played alongside your flyovers

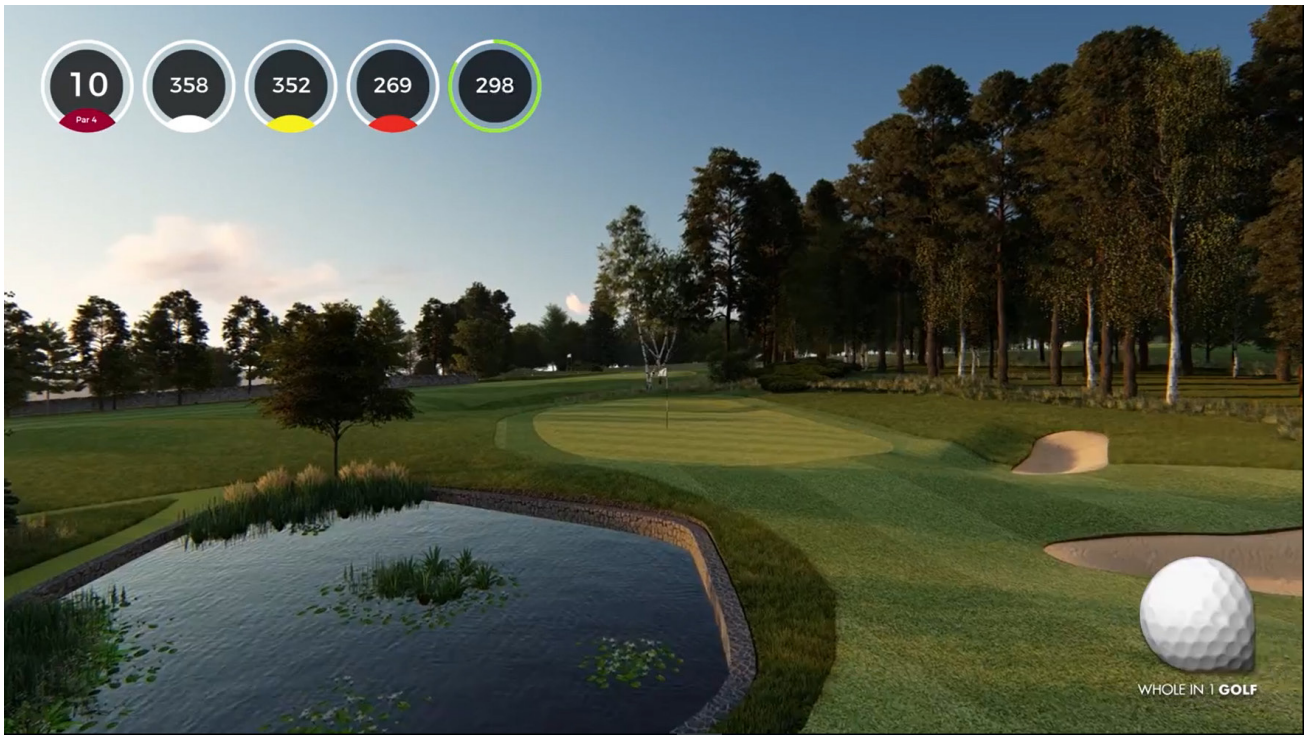
Members, visitors and corporate bookings can all download your bespoke golf venue and GPS guide from the App Store, for **FREE**

Allow Whole In 1 Golf to visualise any courses changes for you. Showcase these changes to your members and use our services to help with your planning permissions

Network with our Corporate Golf Partners, in your local area

To confirm, all our services, design, equipment, installation and ongoing care is all for **FREE**

Your golf course is your product – showcase it in the best possible way with Whole In 1 Golf.



The Whole In 1 Golf System will increase your revenue:

Your in-house TV will act as your digital noticeboard; promote your golf club, course conditions, competition wins and let members and visitors see your message clearly

Our cart computers can be hired out to your buggy users, all revenue to be kept by club

Driving traffic to your website. Research shows websites with unique content directly increases turnover.

Talk about your venue and the Whole In 1 Golf System on your social media platforms

Users of your bespoke venue app can be updated on club events and special offers, by sending push notifications (text messages)

An opportunity for you to up-sell to our Corporate Golf Partners; corporate golf memberships, corporate golf days, hiring of venue facilities, golf lessons and equipment

Our Corporate Golf Partners are your new clients, spending money behind the bar and in the pro shop

Opportunity to host Whole In 1 Golf events, with exposure to regional and national networking clients

Standing out from your competition

#thefutureofgolf

wholein1golf.uk

Your platforms **explained...**

The 3D flyovers are at the heartbeat of all the multi-media platforms, creating a real-life impression of the course and its stunning features. Your flyovers are used to provide valuable insight into how to play the golf course and can be viewed whilst listening to a technical voice over from a golf professional.

The 3D flyovers are not restricted by the golf club's existing layout; changes to hole positions or fairway redesign can all be brought to life by Whole In 1 Golf before work even commences.

Website **Flyovers**

Golf is a very obsessive game and players like to do their research before playing at any golfing venue, housing the flyovers on your current golf club website can now make this a reality.

- Easily integrated into your current website
- The Whole In 1 Golf experts liaise directly with your website provider for you.

Bespoke Venue **Apps**

The Whole In 1 Golf in-house design team work with you at every step, creating two bespoke native apps, one for Android and the other for iPhone devices.

- Integrated scorecard; perfect for the everyday golfer or club competitions
- Built in GPS feature, to the front, middle and back of your greens
- Free to download and easily accessible
- Our apps are native to Android and iPhone. Unlike competitors they are not just a mobile website that relies on a signal. Once downloaded they can be used anywhere
- Data capture through the scorecard and offers section, can be shared with the golf club
- Push notifications; send course info, latest news, venue facilities etc to all users
- Free pin positioning software, instantly communicate pin positions through app
- Calendar for events
- Social media feed
- Integrate your existing Tee booking system into the app

GPS Cart **Computers**

Our cart computers mean that your buggy users will not miss out on using your GPS flyover system.

- In-cart computers in weatherproof, lockable casing.
- 3D flyovers and hole layout built in
- Live pin positions
- Scorecard function
- GPS distances to front, middle and back of your greens
- Data capture of everybody hiring the cart
- Food ordering (optional function)
- Generating revenue, you may wish to charge a fee for their rental.

Live **Pin Positioning**

When integrated into your smartphone apps and buggy screens, the Whole In 1 Golf live pin positioning system will further enhance your on-course experience.

Your greens/professional team can update your daily pin positions whilst out on the course or remotely via our easy to use CMS portal. Update each pin position individually or change them all at once in a matter of seconds.

Why not design your own pin layouts and offer that bespoke service to your golfers? There is also a printable option for your more traditional non-app users.

With a bit of forward planning there is a great opportunity to enhance your corporate or society experience through our pin positioning system. Working with our design team will give you the option to brand the digital and printed pin positions. Say for example you have a BMW corporate booking, we can help you make the day a memorable one by placing their branding in prominent locations amongst the pin positions.

Those subtle touches that can really influence decisions when they come to book their golf day for the following season!

Live In House **TV Channel**

With every round of golf starting and finishing in the clubhouse you can be sure that your flyovers will be seen on your own live bespoke TV channel

- Strategically placed 42” LCD screen in the venue
- The live screen pulls in all the submitted scores from the smartphone apps and also the buggy system. This can be switched and used on corporate days for you to charge if required
- Your own digital noticeboard; looping venue information, fixtures/results, memberships and golf lessons can all be displayed and managed by you.
- The screen can also display live news feeds, your golf clubs twitter feed, the weather and football live scores and fixtures.
- Further screens can be provided for your corporate parties.

#thefutureofgolf

wholein1golf.uk

Golf Club **CMS**

The Whole In 1 Golf CMS System is a content management system which allows you to interact real-time with the golfer via all the multi-media platforms we provide you.

- Update latest news and fixture pages within your bespoke apps
- Send out your own push notifications to users of your venue guide
- Change pin positions live
- Branded, printable, daily pin positions sheets also available for download. Catering for every golfer.

Networking **Events**

One of the most valuable elements of the Whole In 1 Golf offering is our regional networking events. Networking by definition is designed to generate new revenue for all involved in a personal, relaxed environment without the pressure to buy or sell.

The aim of our networking events is to see our corporate partners from regional hubs getting together on a regular basis in a laid-back atmosphere. What better setting for this to happen than your golf club. This provides you with a superb opportunity to show off everything you have to offer from your bar and lounge area, meeting rooms, restaurant and last but not least your stunning golf course. Typical attendees for our events will be company owners/directors, marketing managers and high-level staff members. A perfect blend of decision makers to whom we can present your venue and look to generate those all important bookings.

Furthermore, these networking events have also presented our partner venues some less obvious benefits. A couple of recent examples would be a private school who are now taking their junior golfers into their host club and using it as an academy base. Or an interior design company who won a refurbishment contract with their host venue, needless to say the club in question were able to negotiate favourable terms with the interior design company due to that personal relationship, cultivated at their networking event.

The two success stories above a just a few of many. Networking works, just ask our corporate partners and host venues!

Why work with **Whole In 1 Golf...**

It is not surprising that Whole In 1 Golf was born on a golf course. Established in 2011, a friends and family business, hard work and four individual backgrounds fused a vision to provide golf clubs, at no cost, technology that had previously been too expensive.

Now employing a full in-house UK team of over 50 staff they are all trained and taught to high standards, delivering one of the most premium golf systems on the market from design right through to installation.

GolfMagic

SIGN UP LOG IN

HOME REVIEWS TIPS AND INSTRUCTION NEWS FORUM

YOU ARE LOOKING AT: HOME

QHOTELS TEAMS UP WITH MARKETING SPECIALISTS

Four-star, resort-style provider partners with Whole in One Golf to deliver added experience

Submitted by Andy Roberts on Fri, 03/06/2016 - 15:11

SHARE THIS 0

QHotels, the UK's largest golf resort operator, has signed an exciting new deal with a specialist golf tech marketing operation to deliver a range of advanced features to its golf venues across England and Scotland.

The four-star, resort-style provider has partnered with Whole in One Golf to deliver a new suite of added experiences, which include retro-fitted GPS systems to buggies, hole-by-hole 3D flyovers, new smartphone apps and new content management systems.

Whole in One Golf's unique model enables the Leeds-based golfing specialists to provide the new hardware and software free of charge to courses by attracting new sponsorship and advertising revenue streams through the newly-installed on-course devices and clubhouse TV screens.

John Angus, QHotels' group director of golf, said: "The team at Whole in One Golf provided such a compelling case that it was a simple decision for us to agree a deal for ten of our Q Hotel golf resorts across the UK.

"Members and visitors alike will now be able to look forward to new in-buggy 3D GPS range finders and yardage charts, accurate 3D flyovers with live pin positioning and bespoke smartphone apps. With other resort investments also taking place, this will dramatically improve the overall experience for golfers at our QHotels golf resorts."

Dan Weir, director at Whole in One Golf, said: "We're thrilled to have developed this partnership with the QHotels group. Golfers, regardless of whether they're members or visitors, are a discerning breed who demand the very best technological developments from the courses they play.

"Our operation not only helps golf courses achieve that, but opens them up to new corporate and funding streams. It's a simple, no cost opportunity for any course looking to improve their appeal in what is becoming an increasingly competitive golf market.

"In return, sponsors are not only gaining captive access to a highly targeted market sector, but can also develop lasting mutually beneficial relationships with the courses they work with."

QHotels runs 26 hotels across the UK including 10 golf resorts. The hotel group is the UK's largest golf resort operator and features the likes of Forest Pines Hotel & Golf Resort in north Lincolnshire, Oulton Hall near Leeds and Slaley Hall in Hexham, *pictured above*, Northumberland in its impressive portfolio of tournament and championship-standard venues.

Whole in One Golf has been operating for almost six years and, in that time, has installed its unique packages to more than 210 golf courses across the UK. It has recently agreed an extended new deal with Matchroom Sports to provide its 3D flyover tech to the media giant's Sky Sports coverage of the upcoming EuroPro Tour.

Log in or register to post comments

FOLLOW GOLFMAGIC

MOST RECENT POLL

What handicap are you?

0 - 10
11 - 20
21 - 28

Vote

USER LOGIN

Username *

Password *

Create new account
Request new password

LOG IN

LATEST ARTICLES

Left Handed Tree Challenge: GolfMagic v Gary Boyd

Danny Willett: I'm ready to take risk at Olympics

PUMA brings Disc technology to Ignite footwear

WIN! Bettinardi BB1F putter

Skratch TV: Slum Golf

Dustin Johnson wins WGC as Jason Day collapses

Thongchai Jaidee wins Open de France

Marriott reveals corporate membership packages

VIEW MORE

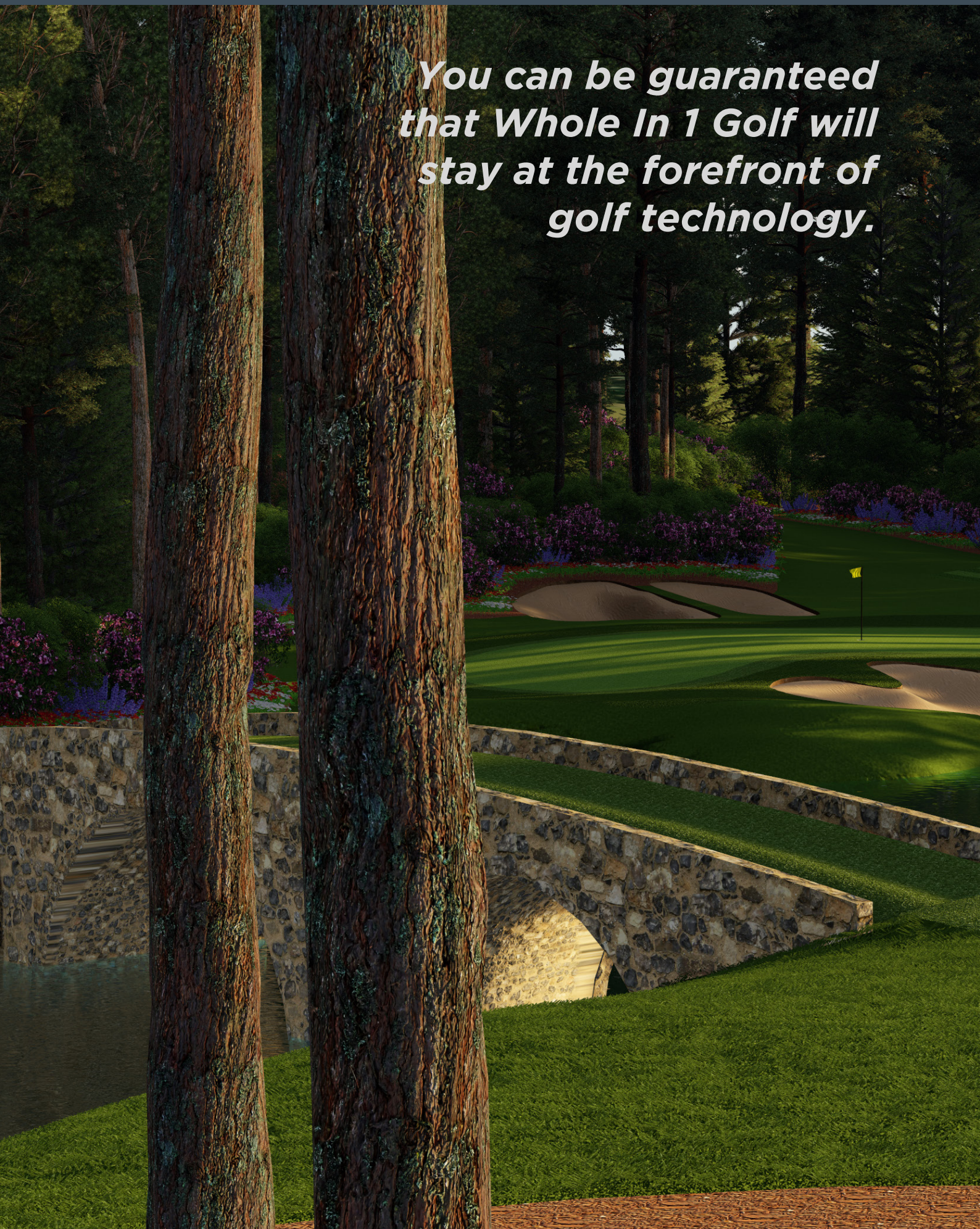
VIDEOS

How to achieve perfect posture

GOLF - TECHNOLOGY - INNOVATION

#thefutureofgolf

wholein1golf.uk


You can be guaranteed
that Whole In 1 Golf will
stay at the forefront of
golf technology.

"The Whole In 1 Golf concept is a fantastic idea. We certainly would not have found the funds in our budget to create the brilliant virtual flythrough, create our own APP (which is as good as any APP you will find) enhance visitors experience with screens in the clubhouse and iPad GPS on buggies. As a Golf Club we are not geared up to actively seek sponsors, so being able to have everything provided at no cost has worked tremendously well for us.

We have received nothing but praise for the flyover, which is a superb asset on our website and the overall package provided is without doubt fantastic. I would strongly recommend any club to consider using Whole In 1 Golf, as there can be no better way to improve the professional image of the Club so cost effectively."

DANNY SPILLANE – GENERAL MANAGER: ROTHLEY PARK GOLF CLUB

The service provided has been very slick throughout, culminating in a very professional polished product that has multi-platform use. A great aid to any forward-thinking club. The TV provides a great presence in the clubhouse, creating a point of interest and the APP is a no brainer to download and use the quality product."

GRAHAM CHALMERS – GENERAL MANAGER: LONGHIRST HALL GOLF CLUB

The Whole In 1 Golf flyover product has been a great introduction to Fairhaven Golf Club. Not only have our members benefited, but the network connections we have made with valuable sponsor has seen additional revenue streams for the club. We would recommend the Whole In 1 Golf product to any club and commend Whole In 1 Golf on their excellent service, installation and regular updates throughout the whole process"

MARTIN ROBINSON – GENERAL MANAGER: FAIRHAVEN GOLF CLUB

What happens **next...**

The Course Survey

We aim to complete a survey of your course as soon as we receive the signed agreement as possible. The time of year and weather conditions have no impact on a successful survey. To aid our design team please forward a copy of your course planner to our offices asap and this will assist with the initial building and planning of the 3D flyover.

The Design Build

Using all the information we have gathered during your course survey our team of designers begin to build your flyover. Every flyover build is unique and although no specific timescales can be provided, you can be reassured that we pride ourselves on our work and aim to deliver ASAP.

3D Flyovers

We ask that all comments and feedback are provided within 5 working days. This allows any slight changes to be made quickly and efficiently so as to not prolong the live date of your flyover.

CMS Control Panel

Log on details and training will be provided allowing you and members of your team access to the apps and buggy screens.

- Set Pars and Stroke Indexes (male & female)
- Update latest news & fixtures
- Change Pin-Positions - updates the apps & buggy screens immediately.
- Daily printable pages of pin positions & green images.
- Golf Voucher system - see which corporate golf partners have been issued 4 balls to play your course.
- Push notifications

Your Equipment

As part of your no-cost agreement you will be supplied with;

- 42” flat screen TV- complete with flyovers with either a moveable stand or wall bracket.
- iPhone App & Android App, both available to download free of charge.
- Cart computer screens - a visit will be agreed to fit the brackets to your buggies and install the screens with their weatherproof cases.
- Our design team will liaise with you and/or your website provider for the flyovers along with the sponsor banners to appear on your website ASAP.
- Tent cards can be provided for display to promote the App and venue information.

For further information about Whole in 1 Golf products and services, please contact our office and we will arrange a meeting.

Whole In 1 Golf Limited,
Unit 14, Holly Park Mills,
Woodhall Road, Leeds, LS28 5QS

hello@wholein1golf.uk
www.wholein1golf.uk
+44 (0)113 2557307

#thefutureofgolf

GOLF - TECHNOLOGY - INNOVATION